



TO3 Webinar

Financial instruments for the Circular Economy

Tuesday 1 February 2022 – 14:00 to 16:00 (maximum)

Agenda

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| | Moderator: Luc Schmerber, Mart Veliste and member of the PLP management team (tbc) |
| 14:00 ~15 min. | <p>Welcome and introduction</p> <p>Luc Schmerber</p> |
| 14:15 ~ 70 min. | <p>Presentation of different national and local approaches</p> <p>Luc Schmerber</p> <ul style="list-style-type: none"> ▪ Introduction by the moderator ▪ 3 to 4 presentations of 15 minutes each (including questions) ▪ A panel discussion with the speakers, up to 10 minutes <p>Fostering the circular economy and green jobs in Bologna</p> <p>Marino Cavallo, Metropolitan City of Bologna, Italy (GRESS)</p> <p><i>Marino Carvalho will present national (Italy), regional (Emilia-Romagna) and local (Metropolitan City of Bologna) strategies and instruments for supporting the circular transition of the economy:</i></p> <p><i>On the national level</i></p> <p style="padding-left: 40px;"><i>PNRR: the Italian instrument for NextGeneration EU</i></p> <p style="padding-left: 40px;"><i>National Strategy on Circular Economy, MITE 2021</i></p> <p><i>On the regional level, policies and business incentives</i></p> <p style="padding-left: 40px;"><i>Regional Law on Circular Economy 2015-Art-ER and Arpae regional agencies for enterprises and environment</i></p> <p style="padding-left: 40px;"><i>Regional call for Enterprises's Innovation and Sustainability 2021-2022</i></p> <p><i>On the Metropolitan level:</i></p> <p style="padding-left: 40px;"><i>Metropolitan Strategic Plan 2.0-#all4theGreen: Bologna Charter for the environment</i></p> <p style="padding-left: 40px;"><i>Barresi competition</i></p> <p><u>Stuttgart Climate Innovation Fund</u></p> <p>Hauke Diederich, Stuttgart Climate Innovation Fund, Germany</p> <p><i>The Climate Innovation Fund is part of the EUR 200 Mio. Climate Protection Action Programme of the city of Stuttgart. The fund pursues the approach of supporting Stuttgart with novel and creative solutions on its way to becoming a climate-friendly city and making it visible as an innovative city of the future. With projects from science, business and civil society, new approaches are to be demonstrated, tried out and made tangible. Stuttgart would like to support both the transfer of innovative solutions into practice and the scaling of pilot projects in a large city. The projects</i></p> |

should pursue a novel approach or, in the case of technical innovations, surpass the state of the art.

Fostering the circular economy in Finland and beyond - The Finnish Innovation Fund [Sitra](#)

Kari Herlevi, Project Director, Circular economy focus area, [Sitra](#) – Finland’s fund for the future

One of Sitra’s domains of intervention in terms of [project funding](#) is the [circular economy](#). Sitra is thereby, among other activities, contributing to accelerate the development of circular economy solutions created by Finnish companies and developing tools that companies can use to establish circular economy business models.

Kari Herlevi will present how Sitra funded collective projects to increase the competencies of businesses and mobilise private investments in circular business models.

Fostering public and private investment in the circular transition of businesses in Valencia, Sain, region

Roberto Algarra Alberto, Valencian Institute of Business Competitiveness, [IVACE](#), Unit Manager of financial advisory and European Projects, Valencia, Spain ([Innova-Fi](#))

Roberto Algarra will present approaches and tools developed by IVACE to help businesses develop strategic development and investment plans integrating better a sustainable development perspective. The tools developed by IVACE in collaboration with public and private funding organisations aim at supporting the consideration of sustainable development in investment decisions from banks, venture capital and public investors.

Panel discussion with the speakers

The panel discussion will build on questions from the chat (participants) and from the ones prepared ahead by the TEs.

15:25

5 min.

Wrap up and conclusions

Luc Schmerber

- Concluding remarks from the TEs. Thanking the speakers and audience.
- A few words on follow up activities.